

# LOGO PRESENTATION

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# 01

Simple logo with abstract topography. The full name has been included to give the logo credibility, but can also be used without or without the topography as seen on the next page.



# 01

Variations on different backgrounds.



## 02

A roughly drawn "map" of the North Sea, in negative, is included. The colours are held in blue tones which reflects the fact that it is a maritime company.



## 02

Variations on different backgrounds.



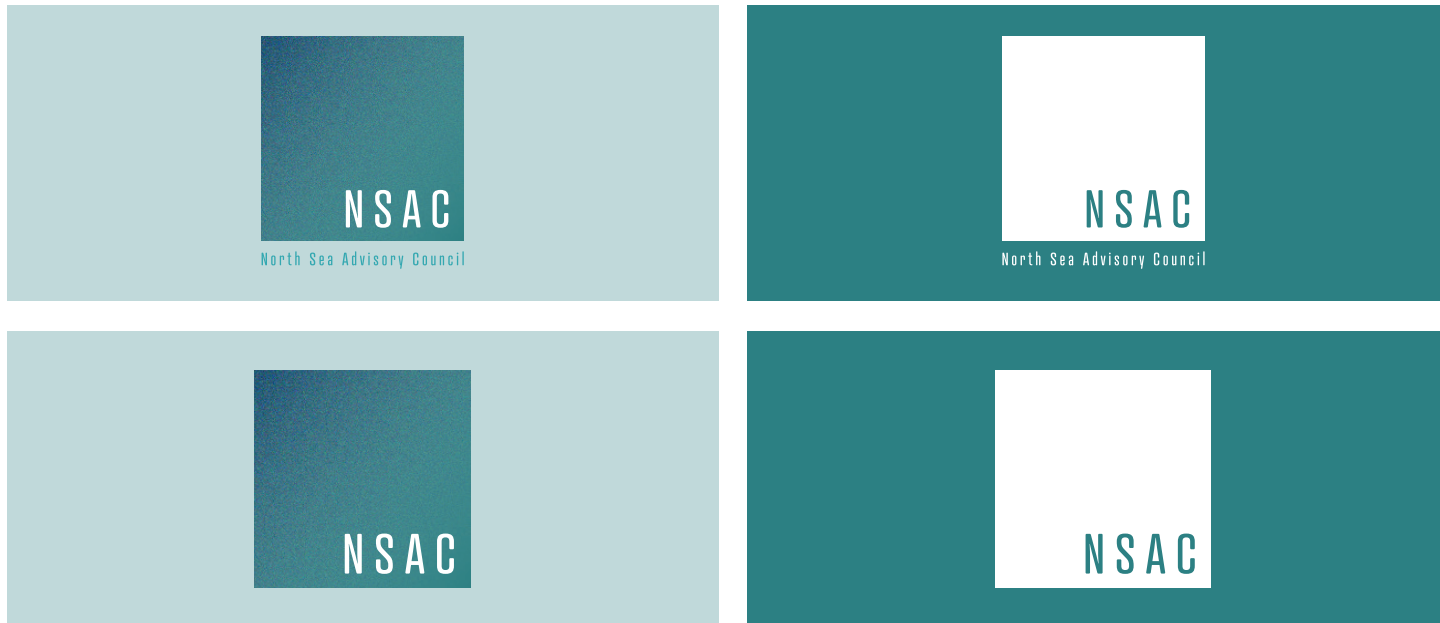
## 03

This logo is simple and modern, and very straight forward. The noisy transition from blue to green, symbolises the sea and does so in a subtle and more conservative way.



# 03

Variations on different backgrounds.



## 04

This logo is more modern, and a bit more playful with the mix between capital and small lettering. The colours have been kept in a maritime color scheme, and the box shapes symbolises credibility and a solid foundation.





# 04

Variations on different backgrounds.

